

WILSON'S DIRECT MOTORS & TIRES



Wilson's Direct has been providing a variety of tire and vehicle needs for northeast Kansans for several years.

Rob and Kristy Wilson have sold used cars and trucks at the business, located at 7206 Kansas Highway, since 2006.

There was also a large building on the property that Rob's dad previously used as an auction house. Prior to that it was an auto mechanic's shop.

In 2013, the Wilsons decided to clean out the building and start providing more of a service to the area by selling tires from this location instead of just vehicles.

Matt Wilson was helping them with the car sales at this time. In September

2013, they were ready to open their doors to the tire shop. With this newly formed idea that was taking shape and with Rob and Kristy having full-time jobs at Kellerman Insurance, Matt was hired on a full-time basis to run the shop during the day.

The business was really starting to grow, and Terry Wilson had moved back to the area. It was a perfect time to bring Terry into the business. Matt and Terry continue to operate the daily operations of the shop.

The business has expanded into a few other areas over the last few years. Besides having more than 200 different brands of car/light truck tires, the business also offers farm, semi, implement, ATV, UTV, golf cart and lawn mower tires.

They also sell wheels, truck accessories, Thunderstruck bumpers and Interstate batteries, as well as doing oil changes and brake jobs.

They pride themselves on being a family owned business with family values.

On their website, www.wilsonsdirect.net, you can request quotes and use their online wheel simulator to see what different wheels would look like on your vehicle.

They appreciate all the community support that they have received and look forward to many more years of providing family friendly service.

The business is open from 7 a.m. to 5 p.m. Monday through Friday and 8 a.m. to noon on Saturdays. For more information, call 785-364-1915 or e-mail sales@wilsonsdirect.net. Their fax number is 364-5430.

7206 K-16 Highway, Holton, KS • 785-364-1915 • www.wilsonsdirect.net